



NewstrAid  **OLD BEN**
The helping hand of the Newstrade



WOOLLY WEDNESDAY

19th October 2022



Help us to raise awareness and funds to support newstrade colleagues who are struggling to keep warm this winter.

HOW TO TAKE PART: On Wednesday 19th October...

Step 1. Wear your finest winter woollies for the day. Sweater, beanie or cardi... if it's woolly, it's in!

Step 2. Take a photo of yourself in your woolly and post it on social media using the hashtag **#WoollyWednesday** and tagging NewstrAid*(see tags below)

Why not get your friends or colleagues involved too!

Step 3. Donate a few pounds to NewstrAid via our Just Giving page:

www.justgiving.com/campaign/WoollyWednesday2022

Get your woollies on and help us to keep everyone warm this winter!

*Social Media tags:

Facebook: @NewstrAid.benevolentfund

LinkedIn: NewstraidBenevolentFund

Instagram: @newstraid_ Twitter: @NewstrAid

www.newstraid.org.uk



Check out Social Media on 19th October for details of a very special prize draw!

