

# Woolly Wednesday

## 30th Oct 2024

Help us to keep everyone  
warm this winter by supporting  
Woolly Wednesday 2024

1. **Wear** your woollies.
2. **Share** (or like) our social media posts.
3. **Care** by entering our winter raffle and supporting our work.

[www.newstraid.org.uk/  
woollyweds24](http://www.newstraid.org.uk/woollyweds24)



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## What is Woolly Wednesday?

Woolly Wednesday is an awareness day that promotes the support available from NewstrAid for those struggling to cover the cost of heating over the winter.

## When does it take place?

In 2024 Woolly Wednesday will take place on **Wednesday 30th October**. This coincides with the distribution of NewstrAid's Winter Comfort grant which provides around 400 of the charity's beneficiaries with a small financial boost to help them stay warm during the colder months.

## How will it help?

NewstrAid receives applications for help from hundreds of people every year. Woolly Wednesday aims to help spread the word so that as many people as possible from the newstrade who are struggling to make ends meet, know about the support available. It will also help to raise funds for the charity through a winter raffle.

## How can I get involved?

*Being part of Woolly Wednesday is really easy!*

### 1. Wear (your woollies)

Help us to mark the day by wearing your woolly jumper, hat, gloves, cardigan etc on Weds 30th October and if you are on social media, feel free to post a pic using the #WoollyWednesday and #WearShareCare hashtags.

### 2. Share

Comment, like or share our Woolly Wednesday posts on social media to help us spread the word about the support we can offer.

NewstrAid Social Media accounts: *Facebook:* @NewstrAid.benevolentfund

*Instagram:* @newstraid\_ *LinkedIn:* NewstraidBenevolentFund *Twitter (X):* @NewstrAid

### 3. Care

Contribute to the financial help NewstrAid provides by entering the NewstrAid Christmas Raffle. Scan the code below or visit: [www.newstraid.org.uk/xmas2024](http://www.newstraid.org.uk/xmas2024) for more information.

*The raffle draw will take place at NewstrAid's Carol Concert Reception on Monday 2nd December 2024.*

