

4 NOVEMBER 2026



Woolly Wednesday

Wear it. Share it. Help keep the newstrade warm.

One day. Three simple ways to make a difference.



WEAR

Pull on your favourite jumper, cardigan, scarf or hat - the brighter, bolder or woollier, the better.



SHARE

Post a photo, share Newstraid's Woolly Wednesday content and help more people in our industry discover the support available.



CARE

Enter Newstraid's winter raffle and help us provide financial, practical and emotional support to people from the newspaper and magazine industry.



Enter our raffle

NewstrAid  OLD BEN
The helping hand of the Newstrade

GET INVOLVED:

newstraid.org.uk/woollyweds26



Charity No 1116824

0800 917 8616



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Woolly Wednesday



Woolly Wednesday is Newstraid's annual awareness day, shining a light on the help available to people from the newspaper and magazine industry who are finding it difficult to cover winter costs.

A chance for the whole newstrade to come together, have some fun and help colleagues past and present.

Why take part?

Every year NewstraidAid hears from people across the newstrade who need a helping hand. Woolly Wednesday helps spread the word about that support - so more people know where to turn - while also encouraging fundraising for the charity during the colder months.

Make it a team moment

Why not turn Woolly Wednesday into a workplace challenge? Invite colleagues to wear their most colourful knitwear, share a team photo, buy a raffle ticket or simply use the day to make sure everyone knows Newstraid is there if they need us.

WEAR. SHARE. CARE.

How to join in



Make Wednesday 4 November a woolly day at work. Get your team involved, wear something warm and make it visible.



Post a team photo or selfie & share Newstraid's posts. Use #WearShareCare & #NewstraidWoollyWednesday to help the message travel across the industry.



Support Newstraid's winter raffle. Every contribution helps the charity continue providing a helping hand to people with a newstrade connection.

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